



NEWS RELEASE

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Cucalorus Screens *SELMA* at Portia Hines Park

Wilmington, NC, July 23, 2015 – In partnership with the [Blue Ribbon Commission](#), [North Carolina Black Film Festival](#), and [New Hanover County NAACP](#), [Cucalorus](#) will offer a free outdoor sunset screening of *Selma* on Saturday, August 1 at Portia Hines Park in downtown Wilmington. This evening in the park begins at 6:00pm with kid-friendly activities and a cookout with free hot dogs and other refreshments. Big B and the [Coast 97.3](#) Truck will also be onsite. The film begins at 8:30pm.

Selma is presented through the Cucalorus' Pop-Up Cinema program, an outdoor summer screening series taking place throughout the community at venues like Tidal Creek Co-Op, Wrightsville Beach Park, Jengo's Playhouse, and Riverfront Park. According to Executive Director Dan Brawley, "This screening brings together several of our ongoing efforts - to share films in our own backyard here in the Soda Pop District and to support the work of visionary filmmakers like Ava DuVernay."

Directed by DuVernay (NC Black Film Festival's [Distinguished Filmmaker in 2011](#)) and nominated for the 2014 Academy Award for Best Picture, *Selma* is a powerful historical drama chronicling the 1965 civil rights voting marches. Charlie Schmidlin of *The Playlist* describes *Selma* as "stunning humanistic cinema on a mainstream scale...it has inventiveness, urgency, humor, and most of all emotion that draws effortless parallels rather than leaving its lesson up on the screen."

Selma is rated PG-13; parental discretion is advised. No coolers are allowed in the park, but moviegoers are encouraged to bring their own chairs and blankets to relax on during the screening.

Cucalorus will host a community discussion about the film on Sunday, August 2 at 5:00pm at Jengo's Playhouse (815 Princess Street).

The rain date for the screening is August 8.

About Cucalorus:

Cucalorus was founded in 1994 by the underground filmmaking collective Twinkle Doon. Today, Cucalorus is a multi-disciplinary arts organization supporting emerging and innovative creative professionals through an annual film festival, a residency program, a micro-cinema, a summer outdoor screening series, and an extensive community engagement program. The annual festival takes place every November, celebrating independent and international film for five days in historic downtown Wilmington, NC. MovieMaker Magazine recently recognized it as "One of the Coolest Film Festivals in the World, 2014." More than 200 films screen each year at venues all over downtown Wilmington, attracting a large number of participating artists (300+) and thousands of fans and industry professionals (accumulated attendance in 2014 was 15,743). Cucalorus is a 501(c)(3) nonprofit that relies on funds from individuals, businesses, and grants to fund its annual celebration. For more information on the Cucalorus Film Festival visit www.cucalorus.org.

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